



FOR IMMEDIATE RELEASE:

Contact: Kati Elliott
KEH Communications
410-975-9638
kati@kehcomm.com

Brooke MacDonald
KEH Communications
410-975-9638
brooke@kehcomm.com

School Loop's new *OpenLoop High Priority Group API* helps districts manage high-stakes interventions.

School Loop's second OpenLoop API makes data sharing easy

San Francisco, CA — June 15, 2009 – K-12 districts that use School Loop can now create and manage high priority groups of students on the fly with the *OpenLoop High Priority Group API*. High Priority Groups are sets of students who require ongoing teacher attention, like mainstreamed Special Ed, or English Language Learners. With *OpenLoop High Priority Group API*, these groups can be identified in data analysis, assessment, attendance, special ed, or student information systems, sent directly into School Loop.

Open APIs for data exchange are common in most industries, but K-12 districts have been behind the curve in realizing these benefits. OpenLoop from School Loop is a set of web-based, easy-to-use and flexible services that allow software developers and K-12 districts to exchange data with subsystems in School Loop.

"A big problem that many districts face, particularly in secondary school, is how to focus teacher attention on subgroups in their classes. Many have invested significant time and money on data systems without realizing the payoff in the form of action in the classroom. *OpenLoop High Priority Group API* addresses that problem." says Mark Gross, CEO and founder of School Loop.

The OpenLoop APIs are implemented through a secure http web-service. The web-service is a simple but powerful REST-based implementation, meaning no extra message layering -- such as SOAP – is required. The password-protected XML interface makes it automatic, providing vendors with an extremely flexible, secure, and easy-to-implement interface.

OpenLoop High Priority Group API is the second OpenLoop API. The first, *OpenLoop Gradebook API*, allows districts or vendors to move assignments from School Loop into other tools for scoring, and then back into the School Loop gradebook.

School Loop is one of California's largest providers of web-based applications for K-12 school districts. School Loop Standard is a free website service for K-12 school districts. School Loop Plus turns websites into learning communities. A full list of School Loop products is available at: <http://www.schoolloop.com/what/website-features.aspx>.



About School Loop

School Loop, Inc. is a San Francisco-based web services company for K-12 school districts. Founded by a teacher, School Loop powers websites that deliver information across all divides. School Loop Standard allows schools to create professional public websites. School Loop Plus is a learning community solution that enables collaboration and communication among school administrators, teachers, parents and students. School Loop helps everyone stay in the loop so students get the chance they deserve. For additional information, visit School Loop on the web at www.schoolloop.com.

###