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School Loop® launches *OpenLoop*, a set of open Application Programming Interfaces (APIs) that make data sharing easy

***OpenLoop Gradebook API* allows others to write to the School Loop gradebook**

San Francisco, CA — June 1, 2009 – Open APIs for data exchange are common in most industries, but K-12 districts have been behind the curve in realizing these benefits. *OpenLoop* from School Loop is a set of web-based, easy-to-use and flexible services that allow software developers and K-12 districts to exchange data with subsystems in School Loop.

The first *OpenLoop* service, *OpenLoop Gradebook API*, allows assessment and gradebook systems to pull assignment and roster information from School Loop, and then write scores into the gradebook in School Loop. This process saves teachers time, and allows School Loop to display the results to parents, students, and education teams inside the school.

According to School Loop's CEO and Founder, Mark Gross, "Districts should expect that software vendors make it easy for them to work with a wide range of world-class solutions. The object, after all, is to help students, and why should districts be denied the best chance for success because vendors want to create district-wide data monopolies? School Loop has kept parents and educators in the loop. Now we're bringing other vendors into the loop as well."

The *OpenLoop* API is implemented through a secure http web-service. The web-service is a simple but powerful REST-based implementation, meaning no extra message layering -- such as SOAP -- is required. Downloading School Loop rosters and gradebooks, and posting grades back to the gradebook is as easy as querying or posting to a web page. The password-protected XML interface allows automated sharing of all gradebook details, including courses, assignments and assignment categories, grades, grade scales and custom grade definitions, rosters, and period and section



details, providing vendors with an extremely flexible, secure, and easy-to-implement interface with the School Loop Gradebook.

School Loop is one of California's largest providers of web-based applications for K-12 school districts. School Loop Standard is a free website service for K-12 school districts. School Loop Plus turns websites into learning communities. A full list of School Loop products is available at: <http://www.schoolloop.com/what/website-features.aspx>.

About School Loop

School Loop, Inc. is a San Francisco-based web services company for K-12 school districts. Founded by a teacher, School Loop powers websites that deliver information across all divides. School Loop Standard allows schools to create professional public websites. School Loop Plus is a learning community solution that enables collaboration and communication among school administrators, teachers, parents and students. School Loop helps everyone stay in the loop so students get the chance they deserve. For additional information, visit School Loop on the web at www.schoolloop.com.

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